

Delivering our Future

CSP Corporate Strategy 2014-16

Strategic Objective 4 (SO4)

Improve our effective engagement with members

Strategic Objective 1 (SO1)

Provide core services to support members in their working lives

So members

- Feel supported wherever they are employed
- Are motivated to be actively involved in influencing their own working lives and for the profession
- Recognise the value of and undertake collaborative working and campaigning
- Continue to value the support from our core services

Strategic Objective 2 (SO2)

Lead and secure the delivery of physiotherapy to be fit for future practice

So members

- Can define and deliver a quality physiotherapy service
- Develop and inform their practice through robust evidence
- Demonstrate how their practice remains responsive to future developments

Strategic Objective 3 (SO3)

Expand opportunities for physiotherapy to provide quality patient services across the UK

So members

- Have a profession that is recognised and valued by patients, commissioners/planners and other health and social care professionals
- Actively promote the value of physiotherapy
- Value the leadership of the CSP in creating opportunities for physiotherapy
- Have secure future job opportunities

Strategic Objective 5 (SO5)

Support and develop excellent staff - working together to deliver shared goals and financial success

Vision:

The voice of physiotherapy

Supporting our members in transforming people's health and wellbeing.

Purpose of the CSP: leading, promoting and representing the profession by driving excellence in physiotherapy practice and employment, and influencing healthcare policy across the UK.